

# Cabinet



St Edmundsbury  
BOROUGH COUNCIL

<b>Title of Report:</b>	<b>Haverhill Town Centre Masterplan – Consultation Document</b>	
<b>Report No:</b>	<b>CAB/SE/15/034</b> [to be completed by Democratic Services]	
<b>Report to and date/s:</b>	<b>Cabinet</b>	28 May 2015
<b>Portfolio holder:</b>	To be confirmed at the Annual Meeting of Council on 19 May 2015.	
<b>Lead officer:</b>	Chris Rand Principal Planning Officer – Major Projects <b>Tel:</b> 01284 757352 <b>Email:</b> ian.gallin@westsuffolk.gov.uk	
<b>Purpose of report:</b>	To seek approval for the draft Haverhill Town Centre Masterplan document to go out to consultation	
<b>Recommendation:</b>	<b>It is <u>RECOMMENDED</u> that the draft Haverhill Town Centre Masterplan document, contained in Appendix A to Report No: CAB/SE/15/034, be approved to go out to consultation (from 8 June to 17 July 2015)</b>	
<b>Key Decision:</b> <i>(Check the appropriate box and delete all those that <b>do not</b> apply.)</i>	<i>Is this a Key Decision and, if so, under which definition?</i> Yes, it is a Key Decision - <input type="checkbox"/> No, it is not a Key Decision - <input checked="" type="checkbox"/>	
<b>Consultation:</b>	<ul style="list-style-type: none"> <li>• Consultation will take place from 8 June to 17 July 2015</li> </ul>	
<b>Alternative option(s):</b>	<ul style="list-style-type: none"> <li>• None considered</li> </ul>	
<b>Implications:</b>		
<i>Are there any <b>financial</b> implications? If yes, please give details</i>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> •	
<i>Are there any <b>staffing</b> implications? If yes, please give details</i>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> •	
<i>Are there any <b>ICT</b> implications? If yes, please give details</i>	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> •	

<i>Are there any <b>legal and/or policy</b> implications? If yes, please give details</i>		Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> <ul style="list-style-type: none"> <li>It is intended that the final masterplan will be adopted as a Supplementary Planning Document by St Edmundsbury Borough Council</li> </ul>	
<i>Are there any <b>equality</b> implications? If yes, please give details</i>		Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> <ul style="list-style-type: none"> <li></li> </ul>	
<b>Risk/opportunity assessment:</b>		<i>(potential hazards or opportunities affecting corporate, service or project objectives)</i>	
<b>Risk area</b>	<b>Inherent level of risk</b> (before controls)	<b>Controls</b>	<b>Residual risk</b> (after controls)
That Members of Cabinet do not approve the document for consultation, resulting in significant implications for the timescale for the whole project	Low	Hold stakeholder workshops; regular monitoring by the One Haverhill Masterplanning Core Group; and experienced consultants leading the process	Low
Failure to engage the public in the consultation process	Medium	A variety of communication methods will be employed to highlight the consultation process	Low
<b>Ward(s) affected:</b>		All Haverhill Wards and surrounding parishes	
<b>Background papers:</b> <i>(all background papers are to be published on the website and a link included)</i>		None	
<b>Documents attached:</b>		<b>Appendix A</b> – Draft Haverhill Town Centre Masterplan document  <b>Appendix B</b> – Issues and Options Consultation report	

## **1. Key issues and reasons for recommendation(s)**

### **1.1 Background**

1.1.1 ONE Haverhill was asked by St Edmundsbury Borough Council (SEBC) to lead on the development of a town centre Masterplan for Haverhill. A ONE Haverhill Masterplanning Core Group (OHMCG), chaired by Cllr Alaric Pugh, was set up and meets on a fortnightly basis to monitor the development of the Masterplan.

1.1.2 The final Masterplan will be a Supplementary Planning Document adopted by St Edmundsbury Borough Council.

1.1.3 The main purpose of the Masterplan will be to help implement the Haverhill Vision 2031, making the town centre a more attractive and vibrant place for residents, businesses and visitors. The masterplan will focus on:

- a) delivery;
- b) examining issues including the type and mix of uses that could be accommodated in the town centre;
- c) how people move around the town centre; and
- d) ways that town centre streets and spaces can be enhanced and made more attractive.

1.1.4 In late December 2014, ONE Haverhill appointed David Lock Associates (DLA), specialists in town planning and urban design, to develop the Haverhill Town Centre Masterplan.

1.1.5 DLA prepared a Haverhill Town Centre Masterplan Issues and Options Report to provide baseline data for the preparation of the Masterplan document. This went out to consultation between 9 March and 17 April 2015, which included drop-in sessions and surgeries for stakeholders, a stall on Haverhill Market together with a number of sessions with community groups and the general public at a variety of venues and businesses in the town. In addition, an online survey was available via the ONE Haverhill and West Suffolk council's websites. A total of 212 written responses were received to that consultation and a summary of the responses is attached at Appendix B.

### **1.2 Haverhill Town Centre Masterplan timetable**

1.2.1 The main stages in the development of the Masterplan are:

- a) Stage 1: Analyse baseline data – **completed.**
- b) Stage 2: Issues and Options consultation – From 9 March to 17 April (6 weeks) – **completed.**
- c) Stage 3: Prepare draft masterplan – **completed.**
- d) Stage 4: Draft masterplan consultation – from Monday 8 June to Friday 17 July 2015 (6 weeks).
- e) Stage 5: Final masterplan completed – w/c 17 August 2015.
- f) Stage 6: Adoption and launch (it is intended that the final masterplan will be presented to SEBC full Council for adoption on 22 September 2015).

### 1.3 **Draft Masterplan consultation (8 June to 17 July 2015)**

1.3.1 This stage of the masterplanning process builds upon the information gathered through the Issues and Options stage and develops them into a document which will guide investment and development to help implement Haverhill Vision 2031. The document sets out a clear direction for development which is both realistic and deliverable.

1.3.2 The formal consultation process, led by DLA and ONE Haverhill, will include:

- a) a media launch on 12 June;
- b) drop-in sessions and surgeries for stakeholders including local schools and a variety of community groups;
- c) consulting with residents and visitors using the on-the-spot van in the High Street – 2,3 and 4 July;
- d) a number of sessions with community groups and the general public at in a variety of venues and businesses in the town – various dates from 27 June to 14 July; and
- e) an online survey available via One Haverhill and West Suffolk council's websites.

## **2. Additional supporting information**

### 2.1 **Presentation on the draft Masterplan from David Lock Associates**

2.2 During this meeting of Cabinet, DLA will present their draft Masterplan document (attached as Appendix A). DLA will also outline the plans for the consultation period.